



MTN Uganda

Profile

Eleven years since its launch on October 21 1998, MTN today is proud to be the leading telecommunications company in Uganda servicing in excess of 4,000,000 customers and still growing. Since launch, the company has managed to establish unprecedented consumer popularity and brand recognition and has been awarded the PricewaterhouseCoopers Most Respected East African Company a record four consecutive times. In 2008, the company was awarded the East Africa Superbrand status, when the first edition of the EA Superbrand was unveiled in August. Superbrands is the world's largest independent arbiter of branding and pays tribute to brands it considers exceptional through its programmes.

As Uganda's leading tax payer for the past 4 years, MTN has covered in excess of 90% of the local population, providing services in over 150 towns and villages and their immediate environments and leading to the increase in the tele-density penetration in the country to 32%, despite the insufficient infrastructure in the country, (power, roads, and e.t.c.).

MTN is the ultimate telecommunications solutions provider for businesses and individuals alike. With a wide range of products and services on the company's portfolio, the company offers fixed and mobile wireless telecommunication services as well as payphones. MTN's network quality of service and coverage advantage has become one of the company's main features with a distribution network that is an important factor to the company's expansion policy.

Serving over 100 million customers, the MTN Group has a vision to be the leading telecommunications provider in emerging markets and is steadily achieving this vision with over. In Uganda, the company has endeavored to fulfill this vision through products and services that enable businesses and individual customers to meet all their telecommunications needs by offering innovative and dynamic solutions; and major initiatives have been implemented to develop not only the organization, but also Uganda, through technological innovations and community involvement as a responsible corporate citizen.

ABOUT THE MTN GROUP

Launched in 1994, the MTN Group is a multinational telecommunications group, operating in 21 countries in Africa, Asia and the Middle East. The MTN Group is listed on the JSE Securities Exchange in South Africa under the share code: "MTN". As at 31 December 2008, MTN recorded 90,7 million subscribers across its operations in Afghanistan, Benin, Botswana, Cameroon, Cote d'Ivoire, Cyprus, Ghana, Guinea Bissau, Guinea Republic, Iran, Liberia, Nigeria, Republic of Congo (Congo Brazzaville), Rwanda, South Africa, Sudan, Swaziland, Syria, Uganda, Yemen and Zambia. The MTN Group is a global sponsor of the 2010 FIFA World Cup South Africa™ and has exclusive mobile content rights for Africa and the Middle East. Visit www.mtn.com and www.mtnfootball.com.