

## Application Laboratory

The Application Laboratory (AppLab) is an initiative of Grameen Foundation. We work to promote innovation in information and communication technologies to alleviate poverty in the developing world.

The AppLab focuses on enabling people to use phones and other mobile devices as powerful tools to improve their lives and livelihoods. With more than 3.3 billion mobile phones in the world, two-thirds of which are in developing economies, there is tremendous potential for information delivered over mobile phones to catalyze poverty alleviation. Access to vital information can improve health, increase agricultural yields and income, facilitate transactions and provide a range of other benefits.



The AppLab is going beyond demonstrations by developing, testing, strengthening and scaling mobile applications that bring wide-ranging benefits to poor people around the world.

Since September 2007, the AppLab has been working with a range of partners in Uganda, to recruit, train, and support local entrepreneurs who can serve as information hubs for their communities and provide information that can improve the lives of the poor. AppLab Uganda leverages MTN's network of over 10,000 Village Phone and other Shared Phone Operators to test and deliver mobile information services to rural communities.

By engaging the creativity and knowledge of local organizations and entrepreneurs, as well as a range of other partners, the AppLab also guides the development of mobile applications that provide practical solutions that meet local demand.

To learn more about the Application Laboratory and our activities in Uganda visit [www.applab.org](http://www.applab.org).